

My Position

Graphic communication design is the expression of language through visual and tangible forms. My passion for multi-sensory design, has guided my exploration of the emotional qualities of sense in previous works. Through my CSM coursework, I discovered a interest in the sensory experience unique to humans and highlight them all. I have focused on pushing the boundaries of traditional graphic methods, through multi-sensory design, creating storytelling and shared experiences that connect people across the world.

Reference

Please Touch / The World Out Sight, Jiwon Park, 2011, Practice Reference

"Please Touch" is part of the series The World Out Sight, which explores themes of visual impairment. The project originated from the realization that, for some, even the most famous design may hold no meaning—much like how visual design can feel irrelevant to those who are visually impaired. This insight brought me to reconsider the meaning of design and the perspective we bring to it. Rather than simply presenting a visual interpretation of the world for the visually impaired, The World Out Sight aims to foster mutual understanding by sharing stories and experiences. Although the project is graphic design, it emphasises communication through various senses, not just vision. This work tell I wish to pursue in my own work.



Dain Kim



MAGCD

Project Context – 1

Love, one of the most common emotions for humans, also exists for people with limited sensory communication. However, the ways of giving and receiving love can feel limited — or even unreachable — for people whose senses are blocked. Among them, individuals with disabilities, who face strong barriers in verbal expression, are often the most excluded. The lack of interaction makes their lives emotionally isolated and creates more challenges in building everyday relationships. For these individuals, interactions based on senses — that are intuitive and easy to understand — have been proposed as helpful ways to support emotional expression and social connection. (Ref 3)

Touch, smell, sound — these are things that remind us we are human.

Finding new ways to share emotions through the senses might be the key to restoring the most human form of connection we all need.

Enquiry

How can love — the most human of emotions — be communicated to those with limited sensory access? This project explores how multisensory design can enable emotional communication for individuals who face sensory or linguistic barriers.

Project Method

This project is a design proposal that aims to rebuild emotional connection through sensory-based communication. Instead of using words or written language, it focuses on a new way of sharing feeling. It is not just something you read with your eyes but It combines touch, scent, image, and sound to create an emotional experience. The design is on a simple and intuitive UX – Website, especially for people who have trouble with verbal communication. Users can interact with the letter by feeling textures and seeing allowing them to feel and understand emotions.

Each part of the letter is designed to follow different levels of sensory input, making it more than just a tool — it becomes an emotional interface that helps people connect.

This kind of multisensory message is not just about sharing information. It's about sharing emotions, building connection, and restoring relationships — especially for those who are often left out of typical communication systems.

Project Experiment – Week 1

Project Context – 2

Love

Love is the most universal concept and emotion. Everyone experiences love in some form. It is not just a momentary feeling but a complex combination of different senses interacting with each other. This is because there are a lot of artworks, music and text based on love. Love is the emotion and action that connects people, shaping the way we understand, empathise, and live with one another. These qualities of love are important elements that make us human. My project is about reminding us of our humanity through shared experiences and connections. I would like to develop my work using love as the key theme.

Enquiry

How can we invite people to approach love — not just as an idea, but through the shared language of the senses?

How can we invite people to access love — not just as an idea, but through the shared language of the senses?

Project Method

I've been thinking about how to evolve the existing love letter system, not by changing its core — people still exchange letters — but by reimagining how and why they do it.

Rather than framing it around a specific relationship, like a mother and daughter, I want to open it up to something broader, about love itself.

The exchange of letters would still remain. But instead of limiting the participants by who they are to each other, I would like to make the experience through sensory constraints — asking people to write through one sense : touch, scent, sound, and other emotional textures.

And they'll write through a sense. and will explore what love smells like to them, or what memory of love they associate with a sound or sensation.

Project Method

I will be thinking about how people might approach this — how they'll participate, how they'll reflect, and how they'll decide what to write. For now It could be documentary, workshop or display.